



THE PROMOTION OF DECENT WORK AND SUSTAINABLE BUSINESS DEVELOPMENT IN BEKAA, LEBANON



FACT SHEET FOR THE PARTNERSHIP BETWEEN OXFAM IBIS AND RDPP

Duration: 2020 - 2022

Budget: 1,707,178 EUR

Geographical area: Bekaa, Lebanon

RDPP thematic area: Advocacy, Livelihoods

Local partners: Lebanese Observatory for Workers' and Employees' Rights (LOWER), and Legal Agenda (LA)

Direct Beneficiaries:

- 75 Micro, Small and Medium Enterprises (MSMEs)
- 15 CSO members of the My Work, My Rights!
 Network
- 25 business development experts

OBJECTIVES AND ACTIVITIES

In partnership with LOWER and LA, Oxfam aims to contribute to a decent and economically sustainable business environment for displacement-affected populations in the Bekaa by strengthening the linkages between local civil society, business development organizations, and MSMEs. This project aims to build the organizational, technical and evidence-based advocacy capacities of the *My Work, My Rights! Network - a network of 15 CSOs -* to advance decent work in the Bekaa and generate evidence-based advocacy, as well as provide technical and financial support to selected MSMEs in order to retain, sustain, and create jobs. The project works towards three outcomes:

I. My Work, My Rights! Network and members are empowered to influence practices related to decent work at the local, national and international level

The project will support the My Work My Rights! Network in updating its strategy, governance

structure, action plan, and communication plan, as well as deliver a tailored capacity development package on labour rights, decent work, evidence-based advocacy, and monitoring, networking, and policy advocacy approaches. Members will also develop a joint decent work monitoring framework which allows network members to collect data on decent working conditions, as well as build an online platform/database to monitor violations against the decent work agenda. Members will also design and implement advocacy actions to influence national policies on decent work.

II. Private business development organizations and professionals with strong decent work capacities and services are convened and capacitated on the topic of decent work in the Bekaa

Members of My Work, My Rights! Network will deliver tailored capacity building support to 25 business development organizations and professionals in order to mainstream decent work, and improve their curricula and tools. The tools will be developed to address among other gender sensitive issues at the workplace. The developed expertise of the business development services will be put into practice as part of their support to MSMEs.

III. Targeted MSMEs in the Bekaa have improved working conditions and accessible decent job opportunities

With the support of the My Work, My Rights! Network, the trained business development professionals will support 75 selected MSMEs to develop a business plan and an action plan aiming to improve safety at the workplace and decent work conditions, while improving participation of marginalized groups. Oxfam will also provide financial support to 30 MSMEs with an emphasis on women owned and women-led MSMEs through a tailored financial scheme, and improve existing coordination and referral mechanism between specialized organizations and MSMEs.





